

PUBLIC INFORMATION STATEMENT
NATIONAL WEATHER SERVICE BUFFALO, NY
800 AM EDT SUN OCT 28 2007

...THIS WEEK IS WINTER WEATHER AWARENESS WEEK IN NEW YORK...

GOVERNOR ELIOT SPITZER HAS PROCLAIMED THE WEEK OF OCTOBER 28TH TO NOVEMBER 3RD AS WINTER WEATHER AWARENESS WEEK IN THE EMPIRE STATE. THE NATIONAL WEATHER SERVICE JOINS WITH THE GOVERNOR AND THE NEW YORK STATE EMERGENCY MANAGEMENT AGENCY IN PROMOTING WINTER WEATHER SAFETY TO ALL NEW YORKERS.

WINTER IN NEW YORK STATE CAN BE A TIME OF UNSURPASSED BEAUTY. IT IS ALSO A TIME WHEN WINTER STORMS AND SUB ZERO TEMPERATURES POSE A THREAT TO DISRUPT OUR DAILY LIVES.

AN EMERGENCY, BE IT A NATURAL DISASTER OR EMERGENCY SUCH AS A WINTER STORM, FLOOD, POWER OUTAGE OR A TERRORIST ACT, CAN OCCUR QUICKLY AND WITHOUT WARNING. YOU CAN BECOME BETTER PREPARED TO PROTECT YOURSELF AND YOUR FAMILY BY FOLLOWING THIS SAFETY INFORMATION.

FIRST, DEVELOP A FAMILY EMERGENCY PLAN. EMERGENCIES MAY STRIKE ANYWHERE. DEVELOP A PLAN AT HOME. BUT ALSO LEARN ABOUT YOUR PLANS AT YOUR WORKPLACE, OR ANYWHERE ELSE YOU AND YOUR FAMILY SPEND TIME.

SECOND, STOCK UP ON EMERGENCY SUPPLIES. OFTEN DURING AN EMERGENCY, ELECTRICITY, HEAT, AIR CONDITIONING OR TELEPHONE SERVICE MAY NOT WORK. BE PREPARED TO MAKE IT ON YOUR OWN FOR AT LEAST THREE DAYS, MAYBE LONGER. MAKE SURE YOU INCLUDE BOTTLED WATER, NON PERISHABLE FOOD, FLASHLIGHT, BATTERIES AND A BATTERY OPERATED RADIO.

THIRD, BE AWARE. PAY ATTENTION TO THE NEWS. KNOW YOUR LOCAL RADIO AND TELEVISION STATIONS THAT CAN PROVIDE YOU WITH UP TO DATE OFFICIAL INFORMATION DURING AN EMERGENCY.

NEW YORKERS CAN NOW BE NOTIFIED IMMEDIATELY OF THREATENING CONDITIONS THROUGH A NEW STATE PROGRAM CALLED NEW YORK ALERT. BY SIGNING UP FOR N Y ALERT, YOU CAN RECEIVE WARNINGS AND EMERGENCY INFORMATION VIA THE WEB, YOUR CELL PHONE, EMAIL AND OTHER TECHNOLOGIES. VISIT WWW.NYALERT.GOV.

YOU CAN ALSO ALWAYS GET THE LATEST INFORMATION ON THREATENING WINTER STORMS, 24 HOURS A DAY, BY TUNING INTO NOAA WEATHER RADIO...THE VOICE OF THE NATIONAL WEATHER SERVICE. RADIO STATIONS SERVING WESTERN NEW YORK INCLUDE BUFFALO BROADCASTING ON 162.550 MHZ, ROCHESTER BROADCASTING ON 162.400 MHZ, WATERTOWN ON 162.475 MHZ, FREWSBURG BROADCASTING ON 162.525 MHZ AND LITTLE VALLEY BROADCASTING ON 162.425 MHZ.

THROUGHOUT THE WEEK WE WILL BE HIGHLIGHTING WAYS THAT YOU CAN BE READY FOR ALL TYPES OF WINTER WEATHER CONDITIONS.